



HERITAGE MUSEUMS & GARDENS ANNUAL GALA

SATURDAY, JULY 15, 2023

CORPORATE
SPONSORSHIP
OPPORTUNITIES



HERITAGE
MUSEUMS & GARDENS

Corporate Sponsorship Proposal

Located on 100 acres of magnificent grounds and trails, Heritage Museums & Gardens features beautiful gardens and distinct internationally recognized plant collections. Heritage offers three gallery buildings housing educational exhibits, a collection of world-class automobiles, a vintage carousel, and American folk art. Over 125,000 visitors enjoy Cape Cod's premier cultural destination every year.

Each year we celebrate all these accomplishments together during Heritage's largest fundraiser of the year and raise support for the gardens, exhibits, and programs that make Heritage Cape Cod's premier cultural attraction. In 2023 we are excited to welcome our guests to our Annual Gala, on Saturday, July 15, 2023! We can't wait to see you there!



Event Description

Travel back with us to a time when flappers and swells danced the night away to the sounds of Louis Armstrong and Duke Ellington. Heritage welcomes you to join us for an evening of jazz, sumptuous food, and festivity as we explore three different gardens throughout our property. Raise a glass with us as we revisit the glitz and glamour of the Roaring Twenties in the beauty of the gardens at night.

Attendee Demographics

Average Annual Household Median Income: Over \$300,000

Areas of Residence

- Osterville, MA - 15%
- Hyannisport, MA - 12%
- Sandwich, MA - 7%
- Falmouth, MA - 5%
- Boston, MA - 5%
- Pocasset, MA - 5%
- Centerville, MA - 4%
- East Sandwich, MA - 4%
- West Falmouth, MA - 3%
- West Barnstable, MA - 2%

Sponsorship Levels

All levels of support include recognition described below:

- Social Media (23,000 Facebook followers, 6,900 Instagram followers)
- Newsletter (circulation over 40,000)
- Website (175,000 unique views)
- Day of Event (includes event program and signage throughout the event)

	EVENT SPONSOR	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
	\$500	\$1,000	\$2,500	\$5,000
REGULAR SEASON GUEST PASSES	4	6	8	10
ATTENDANCE AT THE EVENT	—	2 people	4 people	6 people
ADMIT 2 EXECUTIVE PASS	—	1	2	3
PRIVATE TOUR FOR 10	—	—	✓	✓
HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED	—	—	—	✓

For questions about sponsorship, please contact Greg Wobst at gwobst@heritagemuseums.org or 774-205-2742

Heritage Museums & Gardens · 67 Grove Street · Sandwich, MA 02563 · HeritageMuseums.org