

COCKTAILS *for* CARS

SPONSORSHIP OPPORTUNITIES



QUICK FACTS:

Annual Event, now in its 8th year

- Attendance of 400+
- Typical Guest:
 - Median household income of over \$250,000
 - Interests include
 - high-end luxury cars
 - car culture
 - gardens
 - Areas of residence include
 - South Coast
 - Cape Cod
 - Southern New England
- Sponsorships starting at \$250
- Advertising reach of over 50,000 households



SATURDAY, SEPTEMBER 14, 2024
3:30PM - 6PM

With a showcase that extends from the beginning of the automobile age and into the 21st century, Cocktails for Cars lets enthusiasts and curious spectators alike, experience up-close some of the most beautiful classic collector and special interest automobiles designed. This annual fundraising event, now in its seventh year, brings together over 40 of the finest collector cars in the region displayed with the beauty of the gardens and the Heritage Automobile Gallery as their backdrop.



THE VENUE

Located on 100 acres of magnificent grounds and trails, Heritage Museums & Gardens features beautiful gardens and three gallery buildings housing a collection of world-class automobiles, a vintage carousel, and American folk art.

SPONSORSHIP

As a sponsor you are provided with a unique and exclusive opportunity to promote your organization to high net worth automobile collectors and aficionados. Sponsors receive a package of benefits tailored to meet their marketing and philanthropic objectives.



LEVELS OF SUPPORT

All sponsors receive recognition at the event (including in the program and on signage) and online recognition (including in Newsletter circulation of 40,000, on Website - 175,000 unique views, and on Social Media - 30,000 followers).

	EVENT DONOR	EVENT SPONSOR	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
	\$250	\$500	\$1,000	\$2,500	\$5,000
ATTENDANCE AT THE EVENT	2 people	4 people	6 people	8 people	10 people
OPPORTUNITY TO DISPLAY CAR	—	—	✓	✓	✓
BOOTH OR TABLE AT THE EVENT	—	—	✓	✓	✓
REGULAR SEASON GUEST PASSES	2	4	6	8	10
ADMIT 2 EXECUTIVE PASS	—	—	1	2	3
PRIVATE TOUR FOR 10	—	—	—	✓	✓
HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED	—	—	—	—	✓

CONTACT For questions about Sponsorship of Cocktails for Cars, contact Greg Wobst at gwobst@heritagemuseums.org or 774-205-2742



2024 Cocktails for Cars -Sponsorship Agreement-



We are pleased to support Heritage Museums & Gardens 2024
Cocktails for Cars at the following level:

- Gold Level - \$5,000
- Silver Level - \$2,500
- Bronze Level - \$1,000
- Event Sponsor - \$500
- Event Donor - \$250

Organization Name (as you would like it to appear in signage):

Contact: _____

Email: _____

Address: _____

City, State, ZIP _____

Website (where you would like links to go to):



Check enclosed made payable to Heritage Museums & Gardens

Please charge my credit card with the above amount

Card Number _____

Expiration Date _____

CVV _____

Billing Address _____

Payment of Sponsorship to be sent to:
Heritage Museums & Gardens, 67 Grove Street, Sandwich, MA 02563
ACH payments also accepted

*For questions about this sponsorship
contact Greg Wobst at gwobst@heritagemuseums.org or 774-205-2742*



Heritage Museums & Gardens
67 Grove Street · Sandwich, MA 02563 · 508.888.3300
HeritageMuseums.org