



## Corporate Sponsorship Proposal

Located on 100 acres of magnificent grounds and trails, Heritage Museums & Gardens features beautiful gardens and distinct internationally recognized plant collections. Heritage offers three gallery buildings housing educational exhibits, a collection of world-class automobiles, a vintage carousel, and American folk art. Over 130,000 visitors enjoy Cape Cod's premier cultural destination every year.

Each year we celebrate all these accomplishments together during Heritage's largest fundraiser of the year and raise support for the gardens, exhibits, and programs that make Heritage Cape Cod's premier cultural attraction. In 2024 we are excited to welcome our guests to our Annual Gala, on Saturday, July 13, 2024! We can't wait to see you there!



## Event Description

Heritage welcomes you to join us for our annual gala - a glamorous event known for its opulent venue, exquisite décor, and sophisticated atmosphere. This year's event takes guests back to the flower-powered world of the 1960s. Sip on far-out cocktails and dig the scrumptious spread that channels the mood of the times, all surrounded by our fab gardens. Deck yourself out in your hippest threads and boogie down at this fundraising scene benefiting all that is cool at Heritage. Get ready to party together with us in this fundraiser which raises support for Heritage's gardens, programs, and exhibits.

# Attendee Demographics

Average Annual Household Median Income: Over \$300,000

## Areas of Residence

- Osterville, MA - 15%
- Hyannisport, MA - 12%
- Sandwich, MA - 7%
- Falmouth, MA - 5%
- Boston, MA - 5%
- Pocasset, MA - 5%
- Centerville, MA - 4%
- East Sandwich, MA - 4%
- West Falmouth, MA - 3%
- West Barnstable, MA - 2%

## Sponsorship Levels

All levels of support include recognition described below:

- Social Media (24,000 Facebook followers, 8,400 Instagram followers)
- Newsletter (circulation over 40,000)
- Website (175,000 unique views)
- Day of Event (includes event program and signage throughout the event)

	EVENT SPONSOR	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL
	\$500	\$1,000	\$2,500	\$5,000
<b>REGULAR SEASON GUEST PASSES</b>	<b>4</b>	<b>6</b>	<b>8</b>	<b>10</b>
<b>ATTENDANCE AT THE EVENT</b>	—	<b>2</b> people	<b>4</b> people	<b>6</b> people
<b>ADMIT 2 EXECUTIVE PASS</b>	—	<b>1</b>	<b>2</b>	<b>3</b>
<b>PRIVATE TOUR FOR 10</b>	—	—	✓	✓
<b>HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED</b>	—	—	—	✓

For questions about sponsorship, please contact Greg Wobst at [gwobst@heritagemuseums.org](mailto:gwobst@heritagemuseums.org) or 774-205-2742

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