



The PRESTIGE

at Heritage Museums & Gardens

SEPTEMBER 12 & 13, 2026

FEATURING

THE HERITAGE DRIVING TOUR

Scenic coastal cruise through Cape Cod

THE DINNER

Intimate Evening with Evan Ide,
Pre-war automotive historian and restorer

COCKTAILS FOR CARS

Premier cocktail party showcasing 40+ collector cars paired with delectable hors d'oeuvres and signature drinks

Special Guests:

Wayne Carini, Master Auto Restorer & TV personality

Evan Ide, Pre-war automotive historian and restorer

HeritageMuseums.org/Prestige

ABOUT THE EVENT

To mark the 10th anniversary of Cocktails for Cars, Heritage Museums & Gardens introduces **The Prestige at Heritage**: an expanded, multi-day celebration of automotive design, craftsmanship, and history set across 100 acres of gardens and galleries on Cape Cod.

Saturday, September 12:

- **The Heritage Driving Tour** - a coastal rally through along picturesque coastal roads of Cape Cod
- **Spotlight Dinner with Evan Ide** - an intimate dinner with historian Evan Ide, with a presentation

Sunday, September 13:

- **Cocktails for Cars Finale** featuring special guests Wayne Carini & Evan Ide, showcase of 40+ premier collector vehicles, hors d'oeuvres, and signature cocktails



AUDIENCE & MARKETING REACH

Metric	Overview
Attendance	500+ affluent collectors, enthusiasts, community leaders, and supporters
Demographics	High net worth households (\$250,000 median HHI)
Geography	Cape Cod, South Coast & Greater Southern New England
Digital Reach	50,000+ advertising reach across New England
Direct Distribution	45,000 Newsletter Circulation 200,000 Website Unique Views 30,000+ Social Followers



SPONSORSHIP

As a sponsor you are provided with a unique and exclusive opportunity to promote your organization to high net worth automobile collectors and aficionados. Sponsors receive a package of benefits tailored to meet their marketing and philanthropic objectives.

LEVELS OF SUPPORT

All sponsors receive recognition at throughout the weekend including the following

	EVENT SPONSOR	BRONZE LEVEL	SILVER LEVEL	GOLD LEVEL	PRESENTING SPONSOR
	\$500	\$1,250	\$2,500	\$5,000	\$10,000
ATTENDANCE AT COCKTAILS FOR CARS	2 people	4 people	6 people	8 people	10 people
ATTENDANCE AT SPOTLIGHT DINNER	—	2 people	4 people	6 people	table of 10
OPPORTUNITY TO DISPLAY CAR	—	✓	✓	✓	✓
BOOTH OR TABLE AT THE EVENT	—	✓	✓	✓	✓
REGULAR SEASON GUEST PASSES	4	6	8	10	20
ADMIT 2 EXECUTIVE PASS	—	1	2	3	5
PRIVATE TOUR FOR 10	—	—	✓	✓	✓
HOST ONE EVENT AT HERITAGE RENTAL FEE WAIVED	—	—	—	✓	✓
AWARD & NAMING OPPORTUNITIES	—	—	—	—	✓

CONTACT

For questions about Sponsorship of Cocktails for Cars, contact Greg Wobst at gwobst@heritagemuseums.org or 774-205-2742